



**FAIR TRADE
VANCOUVER**



*This year,
give a gift
that gives
twice!*

The Holiday Season is fast approaching.

This year, why not give a Gift that Gives Twice by also helping someone in a developing country to earn a sustainable living?

Fair Trade is an alternative and ethical way of doing business with the developing world. Unlike conventional trade which seeks to obtain the lowest possible prices for imported products - no matter what this means for the quality of life of farmers and producers - Fair Trade seeks to ensure that farmers and artisans are able to live a life of dignity.

Here are some Fair Trade and Ethical shopping suggestions:

Ten Thousand Villages | Support Developing World Eco Fair Artisans



Ten Thousand Villages is a non-profit Fair Trade Organization who's mission is to improve the livelihoods and well-being of disadvantaged producers by linking and promoting fair trade organizations and speaking out for greater justice in world trade. Over 270 Fair Trade Organizations in 60 countries form the basis of their network.

A Canadian company specializing in the import, wholesale distribution and retail fundraising of eco-friendly fair trade handicrafts from around the world. Their goal is to play a part in alleviating global poverty, and along the way restore the hopes, dreams and dignity of the skilled artisans who have handcrafted their products.



World of Good | Ebay Shopping With A Twist



This is a new site by EBAY where your shopping shapes the world. It offers a new and easy way to show the positive impact your purchase has on people and the planet. Plus – you get to avoid going to the mall! Note the “People Positive” section of the site, which includes Fair Trade products, and the ‘Trustology’ box on the right of each product page, which allows you to do your homework about the certification for that specific product. There are several products available on the site that have been certified by Transfair or the World Fair Trade Organization.

Cocoa Camino & Zazubean | Chocolate Always Makes A Great Gift



Especially when it's Fair Trade! Look for delicious fair trade chocolate offered by Cocoa Camino and Zazubean, both Canadian companies. Store locations and on-line ordering is available on their websites.



EWB | Imagine What Could Be Accomplished In A Day!



Each and every day, Engineers Without Borders volunteers are making powerful contributions to rural communities in Africa – creating access to water and important infrastructure, and helping farmers earn an income and budding entrepreneurs establish their business. The impact of these volunteers is immense, while the cost of their work is only \$50/day. Through their World Of Opportunity campaign, they offer a unique gift opportunity for you to help support their efforts to harness the problem-solving approach and creative pragmatism of the Canadian engineering sector to address the root causes of poverty in rural Africa.

Visit [World of Opportunity](#) to support an overseas volunteer for just fifty dollars per day and receive a customized e-mailable gift card.

Oxfam | Isn't It Time You Liked What You Unwrapped?

Oxfam Canada works in over 20 developing countries around the world, and their unwrapped catalogue allows you to contribute towards real items that are part of their work. When you give a gift through Oxfam Unwrapped, your donation will be used to help women and men, girls and boys living in poverty gain greater levels of self-sufficiency and control over their lives and the future of their communities.



Kiva | Loans That Change Lives



Having trouble finding a gift for the person who has everything? Why not get them a gift certificate for the on-line micro-credit organization Kiva, which allows them to invest in the businesses of entrepreneurs in developing countries around the world.

To help us better focus our efforts in promoting fair trade, we would appreciate it if you could take a quick second to complete our [Fair Trade Survey](#).

Please share this email with as many people as possible!

To learn more about Fair Trade, visit www.fairtradevancouver.ca.

To learn more about any of the organizations, simply click on their logo.